BBA Business Operations Management "4 minus 1" Structure in 2018/19 Intake (BBAU3 for 2018/19 intake)

Effective from Catalogue Term: Sem A 2018/2019

BBAU3 Cohort 2018 2019 2020

BBABOM

Yr/Sem							Offer Year	
1A	Sem A & B CB2100 Introduction to Financial Accounting	<u>Sem A & B</u> CB2601 Marketing	<u>Sem A & B</u> CB2400 Micro-Economics	CB2201 Operations Management	GE2402 English for Business Communication or EAP (Note 1)	<u>Sem A or B</u> CHIN1001 University Chinese I (Note 3)	2018	
1B	<u>Sem A & B</u> CB2300 Management	<u>Sem A & B</u> CB2500 Information Management	CB2200 Business Statistics	CB2402 Macro-Economics	MS3261 Business Modeling with Spreadsheets	GE1401 University English or EAP (Note 1)	2010	
2A	CB3410 Financial Management	MS3124 Global Supply Chain Managemen	CB2101 Introduction to Managerial Accounting	MS 3322 Quality Management	MS4306 Best Practices in Operations Management	GE2402 English for Business Communication (for students taken EAP)	2019	
2B	College Elective	MS3123 Workshop on Operations Management Practices	MS3253 Operations Analytics	Major Elective 1	GE (Note 2)	GE1401 University English (for students taken EAP)		
3 A	College Elective	College Elective	Major Elective 2	Major Elective 3	GE (Note 2)		2020	
3B	CB4303 Strategy and Policy	Major Elective 4	College Elective	College Elective	GE1501 Chinese Civilisation - History and Philosophy		2020	
4A								
4B								
	Minimum Credits Required: Note GE: 2 GE courses + 2 College Electives (12 CU) (1) English Language Requirement: GE: 2 ENGL + CCIV (9 CU) Students admitted with HKDSE English Level 3 or equivalent are required to complete the 6-credit course EL0200 English for Academic College: 11 College Core + 3 College Elective (42 CU) Purposes (EAP) prior to taking the 2 GE English courses (GE1401 and GE2402).							

(2) Gateway Education Course Distributional Requirements

Advanced Standing I students are not allowed to take GE courses offered by their own academic unit.

(3) Chinese Language Requirement

Students scoring below Level 4 in HKDSE Chinese Language, or scoring below Grade D in HKALE AS-level Chinese Language and Culture are required to take a 3-credit unit course CHIN1001 University Chinese I.

Major Electives: Students are required to take 4 electives from the following list:						
CB3800 Business Practice Internship	MS3304 Hospitality Management					
CS2360 Java Programming	MS3403 Internship for Business Analysis and Operations Management					
CS3402 Database Systems	MS4111 Enterprise Resource Planning					
IS2240 Python Programming for Business	MS4118 Operations Management Project					
MS3106 Simulation	MS4227 Pricing and Revenue Management					
MS3111 Quantitative Business Analysis with Visual Basic for Applications	XXXX Any one major core or elective course from another BBA major					
MS3125 Business Project Management						

Credits Exempted:

GE - 3 courses (9 CU) Minor/Electives - 6 courses (18 CU)

Major: 10 Major courses (30 CU)

Min. Total: 31 courses (93 CU)

Max. Allowable: 38 courses (114 CU)